APPENDIX A

THE PLANNING COMMITTEE MEMBERSHIP

Chairman: *Marion Clarke, Assistant Dean
Coastal & Marine Programs and
Sea Grant Extension Program Leader
117 Newins/Ziegler Hall
University of Florida
Gainesville, FL 32611
Phone: (904) 392-1837, FTS: 946-7232

1890 Representative: Lawrence Carter, Assistant Dean
1890 Program, Florida A&M University
P.O. Box 339, Tallahassee, FL 32307
Phone: (904) 599-3561

ES/USDA Representative: Jim Miller, Program Leader
Fish and Wildlife
USDA-ES-NRRD
Room 3871 South Building
Washington, D.C. 20250
Phone: (202) 447-5468, FTS: 447-5468

Administrative Advisor: John Woeste, Dean (Recommended)
Florida Cooperative Extension Service
1038 McCarty Hall
University of Florida
Gainesville, FL 32611
Phone: (904) 392-1761

NSGCP Representative: *Bob Shephard, Head
Marine Advisory Services
National Sea Grant College Program
6010 Executive Blvd
Rockville, MD 20852
Phone: (301) 443-8886, FTS: 443-8886

Council of Sea Grant Director
Jim Cato, Director
Florida Sea Grant and Chairman,
Council of Sea Grant Directors
Building 803, University of Florida
Gainesville, FL 32611
Phone: (904) 392-5870
Members At Large:

*Bruce Wilkins, Associate Sea Grant Director
New York Sea Grant and Sea Grant Extension Program Leader
120 Fernow Hall
Cornell University
Ithaca, New York 14853
Phone: (607) 255-2162

Jim Murray, Program Leader
Marine Advisory Services
North Carolina Sea Grant
Raleigh, NC 27650
Phone: (919) 737-2454

Mac Rawson, Program Leader
Georgia Marine Extension Service
Post Office Box Z
Brunswick, GA 31523
Phone: (912) 264-7268

*Dan Panshin, Director
NOAA Extension Program
U.S. Department of Commerce
5811 Herbert Hoover Building
Washington, D.C. 20230
Phone: (202) 377-3662

*Dale Baker, Program Leader
Marine Advisory Services
Minnesota Sea Grant Program
208 Washburn Hall
University of Minnesota
Duluth, MN 55812
Phone: (218) 726-8106

Robert Price, Program Leader
Marine Advisory Services
California Sea Grant
Food Sciences and Technology
University of California
Davis, CA 95616
Phone: (916) 752-2193

John Judd, Program Leader
Marine Advisory Services
Michigan Sea Grant Program
334 Natural Resources Building
Institute of Water Research
Michigan State University
East Lansing, MI 48824-1222

*Participated in Planning Meeting in Rockville, Maryland
APPENDIX B

WORKSHOP EVALUATION

EXTENSION COMMITTEE ON POLICY (ECOP)
NATIONAL WORKSHOP ON MARINE EXTENSION PROGRAMS

Please take a few minutes to complete this evaluation. Your response will help us in planning future workshops. Thank you.

1. What did you think about the workshop in its entirety?

- I observed the following about the workshop a) established relationships were the most likely to be favored e.g. marine extension folks talk more to marine extension folks; b) participants appeared unfettered in sharing their opinions; c) although informal the topics and speakers were given serious attention. Overall, the workshop provided a secure forum for dialogue. It is possible that there were concerns considered too sensitive to bring to the floor as there was a "hum" in some of the discussions outside the scheduled sessions.
- It was successful in bringing CES and SG people together to have frank discussions of our organizational relationships and the opportunities for the future.
- Very useful.
- Had positive feelings about the entire session. It was time to get together. I was concerned that there might be a hidden agenda that would force cooperation. If so, however it was not evident.
- Approved, well planned, responsive of participants, seemed quite positive.
- Good workshop. Many excellent presentations — experience, insights very timely for New Hampshire.
- It was helpful in a general sense, but its effectiveness in building cooperativeness and interactions between Sea Grant and Extension.
- I didn't attend it all but felt I learned something about the concerns of the interface with CES.
- Too long — too many speakers being redundant — could have been better focused.
- Intense — structured thoughtfully — permitted good mix of formal/informal discussion. Presentation quality was mixed.
- Being the first workshop on Marine Extension it needed to be broad in coverage and intensity. Quality and Quantity very good.
- Overall I thought it was excellent. I thought that on day 1 too much time was spent on conflict areas between SGEP & CES.
- I believe that it was a historic happening and very very useful for future collaboration. Thanks for the opportunity.
- More productive than anticipated.
- Great — workshop exceeded my expectations — and more than achieved the goals.
- Overall it was very good. There was probably too much in the way of formal presentations. Too many speakers. Should have had more time for discussion.
- Extremely valuable. Many fine presentations. Too little time for discussion, probably a lot to cover at a "first" meeting.
- Overall, it was very good. There appeared to be too many speakers in some sessions in too short a time for them to adequately develop their ideas and thesis.
- Excellent.
- Well planned, moved toward meeting objectives.
- Overall, it was an excellent workshop. It was very enlightening and allowed for a good and open exchange of ideas.
- Workshop was good and ultimately accomplished its prime objectives, however, better control needs to be exercised to avoid redundancy.
- Good beginning effort — should continue effort to link SG/CES efforts. Would suggest future joint SG/CES workshops be less structured.
- Overall, very good — too many speakers, too pinched for time — needed more discussion time.
- Very worthwhile.
- Useful, well organized, but too much repetition of subjects. Many speakers found that their talks had already been given by others.
- Very beneficial but we had too many speakers — we should have just covered the topic of CES - SG links - nothing else!
- Very good.
- Excellent; more pregnant with promise for making significant change than and other workshop in which I've ever participated.
- Very good - perhaps too many speakers - would have liked some further development on some ideas presented eg. evaluation.
- Excellent, except - far too little time for the audience to talk - speakers can learn by listening, also.
- It was an excellent opportunity to address the SG/CES relationships which was much needed. There were too many speakers, too little formal discussion time. Should not try to structure all of the allotted time.
- Timely - should be held biannually to strengthen partnership.
- Too long - needed goal stated in beginning i.e. Develop plan for future interaction. Good location - should have not gotten into nuts/bolts.
- Too 'loaded' in Florida and N.Y. SG/CES presented long (60% of total) therefore non-objective as "national" forum/workshop. Only 6% of SG Directors and 4% CES Directors involved in developing recommendations — this is not satisfying for taking forward "national" recommendations - but very important to have had this meeting/forum to initiate discussion, air problems/business, start of better "understandings" of SG/CES by each group.
- Generally good. The vast number of speakers was or is a questionable practice, if you get a poor presenter it's a blessing, if you get a good one it's a bane.
- Too one-sided, these may be thoughts or ideas from non-extension organizations that could be beneficial to extension and this could generate some cross-pollination.
- Very good in some parts. However, it seemed that too many speakers were crammed into short time slots. This did an injustice to all (most) speakers - it's virtually impossible to give quality talk and create a dialogue with the audience in 15 minutes.
- A good effort to clear the air. Should help to improve relationships and strengthen programs.
- Good opportunity to explore the issues to learn about ways in which other programs work together. Overall good, but too many speakers.
Were there certain sessions you enjoyed more than others, if so please tell which ones and why.

- I found the following three sessions noteworthy in a descending order of appreciation: *Sea Grant in State Cooperative Extension Programs How, McClure, With and Withins *Evaluating Marine and Great Lakes Extension Programs Hecker and Smith *A Review of Accomplishments and Opportunities in Marine and Great Lakes Extension Programs and Home Economies.

  1) Survey of marine programs - provided detailed information.
  2) Presentations on specific array of SG/CES collaboration like 4-H, home economics, etc.
  3) The seafood buffet - an excellent introduction to Florida Seafood!

No - all about the same as to enjoyment. However, sessions on evaluation and affirmative action were superfluous to the overall topic.

All sessions seemed to have a useful thrust. There was a need for time to discuss and question presentations and philosophies. And there was never enough time for personal interaction - but there seldom is in any conference.

Can't respond.

Arva Jackson — Fantastic — Eloquent, Gains and Losses to the Partners
- B.J. Copeland, Discussion groups — (most applicable to my situation)
  Bill Wick, Bruce Wilkins.

- Friday morning — speakers were to the point on (what seemed to be) the issues surfacing earlier.

- Bruce DeYoung — short, to the point on a topic not previously covered.

- Stand outs for me — Gail McClure, Bill Wick, B.J. Copeland (for reverse English on the subject) Bruce DeYoung, Don Sweat, Midge Smith, Doris Tichenor, Bud Webb, Rick Jarman. Organization, substantive, — Reason on all cases — clarity. I appreciated Bruce Wilkins report on Survey of Marine and Great Lakes Extension Programs — a contribution to a much needed knowledge base.

- Sea Grant in State Coop. Ext. — Philosophy Gains and Losses - Sense of where we are — Arva Jackson - excellent presentation opportunity for informal sharing.

- No — I felt that the ability to bring everything together by recommendations was an excellent way to bring together the important concepts of this conference.

- I enjoyed the "Gains and Losses" except for the Copeland part. I very much enjoyed "Sea Grant in Cooperative Extension Program" the "Research Links" by Bender was appropriate and excellent. Jarman presentation outstanding.

- Small group sessions - discussions.

- All sessions were good - only suggestion would be to reduce total number of speakers to allow for more discussion.

- Liked the small group discussions.

- Yes, many such. Opening morning presentations were all excellent! DeYoung, Jackson, Weber, both excellent presentations. Tichenor, Bender, Woeste, Webb, Jarman.

- The women who spoke did a lot better job than many of the men. They appeared better prepared and were very articulate. Norm Bender, Rick Jarman, Bruce DeYoung and Sid Cleveland were best men speakers because they were articulate and specific.
"SG in State Cooperative Extension Programs" and "Gains and Losses to the Partners" were especially strong; Mike Duttweiler's role was absolutely crucial and he carried it out in superior fashion.

(Found useful).

1) Developing programs at the county level.
2) Had an opportunity to learn about ways in which SG/CES can better work together, i.e. positive and negatives of SGE/CES cooperation.

All sessions on day one were excellent as were the first 3 on day 2. The following sessions were very well presented but of little value in this type of a building and creating linkages program: 1890 programs, assessing needs, evaluation, home economics and NASULGC.

Small group discussions were good. The ECOP regional discussions, however, were of little value.

Small group discussion(s) including ad hoc group on focussing how to best approach ECOP regarding marine education. Arva's presentation was outstanding - she talked with not to us and synthesized the issue: 11-year-old vs. 17-year upstart!

No

All were worthwhile but could have used one or two papers maximum to cover each topic followed by work groups.

Sessions II and IV were directly focused on the principle question. Perhaps a one and one-half day conference would have been adequate - or perhaps open the agenda more.

We should NOT have covered topics such as minorities, needs assessment, and evaluation as they are not relevant to the joining of CES & SG!

The positive side of working together rather than so many negative points of problem.

Wilkens' survey summary was not especially relevant; the data seemed to pale in significance in summarization. There were too many gains and losses presentations.

"Gains and Losses" was the most relevant to my interest. Fewer speakers would have been better.

Among many, Gail McClure, Arva Jackson, Midge Smith, Andy Weber. They had important points to make, produced a few, and made them well.

The two one-hour group session. I believe that such a workshop should provide equal time between the speaker/panel presentations and the working groups.

Those sessions which allowed for group discussion, heard a variety of views.

Discussion group topics - best. Highest interaction regarding relevant topics. Many of the talks repeated previous material.

Generic topics/presentations - the continued "showcasing" of specific elements of the FL, N.Y. programs was mostly a waste of time - and limited opportunity for substantive discussion major topics/problems.

Interestingly enough the females on the program were, in my opinion, by far the best presenters i.e. Arva, Midge, Doris, Gail. They were prepared, on target, knowledgeable, articulate.

Most of the Tues. and early Wed. sessions were excellent. The time allocations to speakers was not adequate. The volume of material did not allow for orderly digestion, thought, and discussion.

Bruce DeYoung's talk on county support was best. This was primarily because he had enough time to deliver a paper and create a dialogue. Others which didn't fit well were on minorities and evaluation. While I realize N.Y. and Florida were organizers, they were a bit too dominant on the agenda.
- If it is not a crime it shall be! to put as many speakers in such a short time with little chance to discuss the material presented.
- Some speakers were more to the point than others. Small group discussions often not focused enough, but the intervention was beneficial.

3. Are there any topics that were not covered in this workshop that you think would have been beneficial? If so please list.

- N/A
- The topics were adequate. More time should have been allowed for questions and comments after each speaker. This was a weakness of the program structure. As a result we lost some potential benefits from the conference.
- No
- I'd like to have had a good historical discussion of the Land Grant evolution and how the various parts of Extension came to be. Perhaps we could learn from the history of both Land and Sea Grant.
- No
- No
- Would like to have heard from a State CES Director complement Bud Webb who was not, as Bud is, comfortable on an advocate of integration of MAS & CES programs.
- Not applicable for me to answer—I'm not MAS or SG.
- Solutions.
- Negotiation Techniques.
- Setting the Sea Grant Extension Research agenda. More opportunity for small group discussions. It would have been helpful to have a resource sharing opportunity.
- No.
- None that I know of.
- N/A
- More detail on accountability systems and how to use them.
- Someone looking at gains and losses who was a Field Agent.
- All included were needed, no more needed to be able. For next time—Research by SG Extension staff more program emphasis i.e. small group by fishery, aquaculture etc. Long range SG Ext. plans, Coastal Ext., Professional Assoc. (Agent Assoc.)
- Future Topics
- Effective use and consolidation of reports for SG & Ext. How to gain institutional commitment (for non-Land Grant campuses or colleges).
- The importance of economic impact of marine related resources on states and localities. How to jointly impact legislatures and county boards to get support!! Computer tie with CES!
- How do we integrate extension more fully into Sea Grant and NOAA? (What we did address was how to integrate Sea Grant into Extension).
- None I can think of.
- Leave out the topics listed above and leave more time for discussion on the other topics. Need more extension people and need for more of them to stay at our group sessions.
- Discuss the importance of flexibility among the various MAS programs. Discuss possibilities of short term (1 month or so) sabbatical or talent exchanges among MAS programs.
- Relationships come first, prospects second. Would suggest communications be encouraged i.e. allow SG and CES people to talk, share and interface
with each other as people and adults with considerable life-long learning experiences.

- Workshop has covered broad range of topics. None missing that I can think of.
- More opportunity to reflect on topics. Way too many speakers were crammed in. Need time to think.
- More open discussion would have helped. The packed agenda precluded or discouraged discussion. Small groups are ok, but some of the key folks weren’t heard in forum.
- How various Sea Grant (MEP) programs are organized in a little more detail.
- No
- Would have liked to hear more from the SG programs which are not formally linked to Ext. How can the informal linkages lead to cooperative programs?
- Exercising priorities in deciding which services to the public.
- It was quite comprehensive - too much so in fact. A lot of redundancy.
- Next meeting should include more group discussion of recommendations.
- Discussion on how NSDA views Sea Grant by Nell Greenwood or similar person)
- Is the SG Advisory Service/CES cooperative effort the "best" model to emulate? Would have appreciated more info on non-CES Advisory Programs. We considered all other "models". Was there a fear that this evaluation would reflect poorly on the SG/CES cooperative effort?????
- Needed topics on recreational aspect of Sea Grant’s involvement. Economic impact, quality of life.
- The other side of the coin i.e. non-CES thoughts and ideas on extension type work (SG Adv. Ser. of non-CES related programs).
  1) Discussion of different types of memorandum of agreements between CES and Sea Grant.
  2) Discussion of rationale used by most CES Programs for not creating an equal program status for marine or Sea Grant.
- Coverage OK. Still not really clear on the desired outcome. What was our mission - specifically?

4. Do you feel this workshop was helpful to you and do you think other workshops of this nature would be beneficial?

- Yes. For me it opened a wider window on a community, I had not known as well.
- One immediate benefit was a focus for discussion with my state’s CES administration responsible for SG/CES activities. Presentations coming examples of SG/CES work will strengthen our efforts to do similar things in our state.
- Yes. Yes.
- Yes, it was helpful. As a Sea Grant Director, I am for progress, but not for mindless follow the leader. I watched for symptoms.
- Periodic.
- Yes — too many end to end presentations though — I would allow for more discussion.
- Yes – however the schedule was too energetic and discouraged group discussion.
- Not applicable for me to answer— I’m not MAS or SG.
- Modestly helpful: it let me feel better about our CES/SG relationship: a short, focused workshop could be beneficial.
Yes - my reasons are not necessarily germane to the Marine Extension Program - I was taking an opportunity to gain wider access to the Marine Extension Community.

Very much—to fully understand and appreciate national Sea Grant Extension Perspective.

Yes. This type of communication has been valuable and should be maintained.

1) Absolutely
2) Biannual workshops for the next decade are necessary.

Yes - should be structured with more discussion/interaction time.

Yes - should be held on regular basis.

Yes

Definitely.

Yes, very helpful as the CES/SG relationship is very important to our program. Yes, it would.

Yes — this workshop will be meaningless unless there are others plus regular continuing of communications.

I gained a great deal from the workshop both from the aspects of my Sea Grant position and from my CES position. I would like to see a workshop of this kind held every couple years.

Yes — definitely.

Yes, and others should be held.

Yes

Was helpful but future workshops should focus on specific program.

Yes — more fortification of existing ideas rather than changing approaches. No, not soon.

Yes and yes.

Yes — sometime in the future.

Yes; it will be springboard for action through local level follow-up.

Yes.

Yes and yes.

Excellent, but expensive — but worth the cost.

Very helpful to me — this should be held biannually.

Yes but every other year. Have ECOP sponsor next one.

Yes — if better structured (see "1") and better attended, would be much more "helpful". The creation for opportunity for dialogue on this subject was most important accomplishment of the meeting.

Too much show and tell, need more in-depth topics, on site visits, practitioners. Need more outsiders on the program, too many in-house presenters. Discussion leaders for group discussions should learn to lead the discussion rather than dominate the conversation and impose their preconceived ideas on the group (structures) the shortness of time may have caused some problem here. However, discussion leaders need to draw out participants, serve as a facilitator, etc.

NOTE: Courtesy demands that non-smokers be given some consideration in meetings like this. Either eliminate it from the room (most desirable) to segregating the two groups.

Somewhat. Future workshops should be broadened and lengthened to allow for more discussion with the various speakers.

Yes — helpful in several respects.

Yes

It was helpful, but I think we covered the territory fairly well.
5. How did you feel about the location and facilities?

- Excellent.
- Excellent.
- Fine.
- Location and facilities were first-rate after we finally had a chance to register. Saturday night was rather confusing.
- Approved excellent; feedback very good.
- I liked the beach location - I personally prefer a less urban hotel — hospitality excellent! — Seafood excellent. A beautiful area in general.
- Fine — this group needs to meet by the sea somewhere.
- Very good. You took very good care of the participants re: food, breaks, and generally in keeping meeting on schedule.
- OK
- Excellent.
- Excellent - I hope we could have a follow-up workshop within 2 years to capitalize on the momentum from this workshop!
- Great — super job of planning and communities.
- Outstanding. Well done, Marion Clarke!
- Fine selection.
- Good - should include a bit more free time.
- Excellent. Everything was smooth logistically. Good job to Marion Clarke.
- Beach great, prefer smaller facility and room with windows.
- Fantastic location and setting for marine related conference. Air conditioning was very uncomfortable most of the time, I caught a cold which is a heck of a note for warm, sunny Florida.
- Good: Coastal location. Less: hotel two big and impersonal; windowless meeting room — would have preferred smaller, more informal more intimate facility.
- Location and facilities were fine.
- Outstanding.
- Great! but since the location was good there should have been time built in the schedule to enjoy.
- Excellent.
- Excellent. Good.
- Fine.
- Very good. Marion Clarke and associates were excellent hosts.
- Could not have been better - great job with the seafood dinner - thanks!
- Very good for both.
- Excellent; even though we couldn't enjoy them very much.
- Great! Many thanks to Florida Sea Grant. Boat trip and buffet were nice ways to "adjust the attitude".
- Very nice - unfortunately, too little time to enjoy them.
- Excellent, but expensive - but worth the cost.

Please remember "The mind can only absorb what the behind can endure." I understand the importance of the work time. I also understand the importance of R&R and just walk around time. It is a shame to come to such a beautiful place and have no free time to really see any of the sights. In the future you may want to consider a schedule such as: 1/2 day in the middle for full time or working 8-12; 12-5 free and working 5-9 or 10.

- Great location and facilities - a later start in morning or earlier afternoon conclusion would permit time to enjoy these. It would also allow time to process info and reflection.
Very good. More time to enjoy it. Next time more central to USDA. Adequate - but better held at more central location (Chicago, Atlanta, Denver, St. Louis) and not in holiday/playground atmosphere. Florida resort communities are always "suspect" to my supervisors/auditors — (read "Boondoggle")
The seafood feast was superb - congratulation to the organizing on that! Great! Spouse's fee out of line.
Adequate.
Very good. I offer 2 suggestion — 1) perhaps a little R&R time should have been built into agenda. 2) it would have been nice to be in a room with windows.
O.K. needed more time to enjoy then next time consider a conference that starts on a monday or ends on a friday so we can tie into a weekend for recreation needs.
Location fine. Tours, meals, breakfast nicely done. The room was too closed and cold. No reason to be cut off from the beauty of the surroundings. Should have a non-smokers side some poeple very inconsiderate about the effect of their smoke on others.

6. How often do you think a workshop of this nature should be held?

- Once every 5 years.
- Every three years.
- Every 2 years.
- Great every five years.
- Cost wise, every two years.
- Annually for 3-4 years - then biennially - ECOP and SG as "host".
- Every two years - no more often, no longer than two days.
- Biannually.
- 1/2 years.
- Annually.
- 3-5 years intervals. The next workshop may concentrate on assessing change resulting from this one, as a basis for future joint programming.
- Every 3 years.
- Perhaps every five years.
- The specific subject area workshops every 1-2 years. Program definition workshop soon.
- A follow-up is needed within a year.
- Annually - momentum needs to continue.
- Every two to three years.
- Biannual.
- Once every 2 years. If ECOP is on a 3 year workshop cycle, perhaps Sea Grant could develop a similar workshop in the "off year". Perhaps one every 18 months.
- Every 3 years.
- 2 years—although another is needed within 18 months to maintain our momentum.
- Every three years - regional workshops every three years.
- At 2 or 3 yr. intervals.
- Biannually.
- Every 3 years.
- More than 1 time/year. *I gather this is unrealistic, but suggest some other mechanism needs to be developed to keep CES and SG talking
formally. *Turnover may have been slow in the part, but as CES and SG move closer together - the rate of turnover and therefore the need to get together for classification/reconciliation and reaffirmation of common goals will increase dramatically.

- Every couple of years.
- 2-3 years. For program leaders - State Director.
- 2-3 years.
- Every 3 years.
- 2 years for the next; three, thereafter.
- 2-3 years.
- Schedule as needed. I would not make it an annual occurrence.
- N/A

7. Is there a specific location you would recommend for the next workshop?

- Someplace central - notice how few west coast people came. Only 5 out of 65 - 7%. Overall, a good job, Marion, well organized and well conducted. Thanks for efforts! As an afterthought, I think there was a rather heavy use of a few people - for instance, N.Y. Sea Grant and Bruce Wilkins. There was only 1 PASGEP person on the agenda - Bill Wick. It would have encouraged more participation if we had been more involved.
- The presentation from NASULGC (John Kernond) was in poor taste and the worst I have heard in many years. This individual should be relieved of any responsible to represent us. We do not need this kind of help.
- 1. It was not his role to evaluate or justify our efforts to improve communication.
- 2. A personal opinion that Sea Grant should be disbanded and divided should not have been stated. It might come off as a NASULGC position.
- 3. His jokes were in poor taste and should not have been included in his presentation.
- Atlantic City, N.J. or Hilton Head, S.C.
- Had Dean Woeste's excellent talk been given at the beginning of the workshop it would have set the scene and focused the entire proceedings that followed.
- Conference should be moved to various regions over time, let region pick location.
- 1) Chicago, 2) Detroit, 3) Memphis, 4) Atlanta.
- Washington, D.C. - Chicago, Illinois. There was not enough CES position in the workshop. S.G. was too large a group vs CES. Have meeting on discussion group for researchers. Don't leave Directors to the very end.
- Hawaii.
- Texas, California, Oregon, N.Y., Maine i.e. in each of the different regions. This evaluation may sound very critical. However I congratulate most beautifully those who developed this meeting. It was obvious that a lot of planning and thought and just plain hard work went into it - and I consider the workshop to have accomplished all of its objectives and then some. I will think my time here was well spent, and I'll look forward to the next one. I believe that the effects and benefits of this workshop will be much more important and profound then the planners ever imagined.
- East coast - Baltimore - Boston.
- San Diego, Seattle, or New England.
- No
- Seattle, Washington.
Central.
No
Excellent conference — thanks for the opportunity.
If time is not built in to enjoy the facilities, then I suggest a submarine on the bottom of the Hudson River.
Any state with a strong and well organized and integrated extension/advisory service (linked with CES).
Perhaps the meetings could be held in each region. It would provide an opportunity to visit and learn about programs in the particular area.
Grand Traverse Resort, Traverse City, Michigan near Lake Michigan for Gt. Lks. flavor.
Yes — N. East.
Who would be willing to host?
No
Puerto Rico, Maryland, Minnesota, Texas, California (San Diego). Special Note: The Kermond presentation was a travesty. To have a NASULGC staffer make the provocative statement he did makes one wonder how solidly NASULGC is behind the Sea Grant concept. He should not be called upon to represent NASULGC again.
Where there is a critical mass of operating coop. ext. and marine extension programs in the vicinity of appropriate conference facilities.
More central location.
See #5.
For contrast — try the northwest coast or the Great Lakes — New England on the sea — "sample the activities like you did here — would be happy to find an interesting low key coastal location in New England should you decide to go to this area. (Peter Horne)
Washington — then you might build in some congressional staff. Also it would be easier for Fed's to participate.
The Oregon coast might be a good spot in 1987. You are invited.
No
The west coast.
N/A
APPENDIX C

WORKSHOP AGENDA

EXTENSION COMMITTEE ON ORGANIZATION AND POLICY
***** ECOP *****

NATIONAL MARINE EXTENSION WORKSHOP

OBJECTIVES:

1. To determine current levels of integration of Sea Grant (SG) Advisory Programs into Cooperative Extension Service (CES) Programs.

2. To develop recommendations to improve Cooperative Extension Service and Sea Grant administrative linkages, support, and operational efficiency.

3. To enhance the effectiveness of Cooperative Extension Service supported Sea Grant Extension Programs.

Tuesday, May 7, 1985

8:00 AM  Continental Breakfast

Session I: WELCOME AND ORIENTATION

Session I & II Chairman: Marion Clarke, Florida Sea Grant and CES

8:30 AM  Welcome and Overview.

Jim Brasher, Associate Dean
Florida Cooperative Extension Service
Gainesville, Florida

8:40 AM  The Challenge for the Workshop!

Jim Cato, Director
Florida Sea Grant
Gainesville, Florida

8:50 AM  The USDA Perspective.

Jim Miller, Program Leader
Fish and Wildlife
USDA Extension Service
Washington, D.C.
Session II: ACCOMPLISHMENTS AND ISSUES

9:00 AM Report on Survey of Marine Extension Programs.
Bruce Wilkins, Program Leader
New York Sea Grant Extension Program
Ithaca, New York

9:20 AM NOAA Sea Grant Extension Programs.
Bob Shephard, Head
Marine Advisory Services
National Sea Grant College Program
Rockville, Maryland

Dan Panshin, Director
NOAA Extension Service
National Oceanic and Atmospheric Administration
Washington, D.C.

9:50 AM Different Strokes for Marine Programming.
Jim Murray, Program Leader
North Carolina Sea Grant Extension Program
Raleigh, North Carolina

10:10 AM Break

10:30 AM Sea Grant In State Cooperative Extension Programs.
Peter Horn, Director
New Hampshire Cooperative Extension Service
Durham, New Hampshire

Gail McClure, Acting Associate Director
Minnesota Agriculture Extension Service
St. Paul, Minnesota

Bill Wick, Director
Oregon Sea Grant Program
Corvallis, Oregon

Bruce Wilkins, Leader
New York Sea Grant Extension Program
Ithaca, New York

11:40 AM A Review of Accomplishments and Opportunities in Marine Extension Programs and 4-H.
Tom Greenawalt, Associate Professor
Florida 4-H Program
Gainesville, Florida
11:55 AM  Thoughts on Developing Workshop Recommendations.

Mike Duttweiler, Program Coordinator
New York Sea Grant Extension Program
Ithaca, New York

12:05 PM  Lunch Break (On your own.)

Session Chairman:  Jim Cato, Florida Sea Grant

1:30 PM  Gains and Losses to the Partners.

Jammie Carpenter, Director
Mississippi Cooperative Extension Service
Mississippi State, Mississippi

Walter Walla, Associate Director
Texas Cooperative Extension Service
College Station, Texas

Jim Cato, Director
Florida Sea Grant College Program
Gainesville, Florida

B.J. Copeland, Director
North Carolina Sea Grant Program
Raleigh, North Carolina

Dale Baker, Leader
Minnesota Marine Advisory Services
Duluth, Minnesota

John Judd, Leader
Michigan Marine Advisory Services
East Lansing, Michigan

3:00 PM  Break

3:20 PM  A Review of Accomplishments and Opportunities in Marine Extension Programs and Community Rural Development (CRD).

Sid Cleveland, Associate Director (CRD)
New York Cooperative Extension Service
Ithaca, New York

3:35 PM  Small Group Discussion of Issues and Recommendations.

Coordinator: Mike Duttweiler, New York Sea Grant

Groups will be divided into ECOP Regions for these discussions. Pre-designated Leaders and Recorders will be in charge of each group. Topics of discussion will be suggested but the groups will be able to address topics as identified.
5:00 PM  Adjourn
6:30 PM  Board "The Capt. Anderson II" for Dinner Cruise of the Inland Waterway. (Dock is a short 6 block walk from the hotel.)
7:00 PM  "Capt. Anderson II" Departs the dock.
10:00 PM  Return to dock near (6 blocks) the hotel.

Wednesday, May 8, 1985
8:00 AM  Continental Breakfast

SESSION III: DEALING WITH FUNCTIONS AND OPERATIONS

Session Chairman:  Tony Mazzacarro, Maryland Sea Grant and CES

8:30 AM  Reports from Discussion Groups and Recommendations.

  Mike Duttweiler, Program Coordinator
  New York Sea Grant Extension Program
  Ithaca, New York

9:00 AM  Expanding Marine Programs Through Involving County CES Faculty: The New York Experience.

  Bruce DeYoung, Program Coordinator
  New York Sea Grant Extension Program
  Riverhead, New York

9:40 AM  Minorities in Marine Programs: As Participants & Employees: The Situation and Alternatives.

  Ms. Arva Jackson, Chief
  User Affairs & External Relations Staff
  National Environmental Satellite Data Information Service
  Washington, D.C.

  Lawrence Carter, Director
  1890 Programs
  Florida Cooperative Extension Service
  Florida A&M University
  Tallahassee, Florida

10:00 AM  Break

10:30 AM  Assessing Needs for Marine Extension Programs.

  Andy Weber, Program Leader
  Natural Resources
  USDA Extension Service
  Washington, D.C.
Joe Halusky, Sea Grant Extension Area Agent  
Florida Sea Grant Extension Program  
Northeast Florida  
St Augustine, Florida

11:00 AM  Evaluating Marine Extension Programs & Personnel.

Stan Hecker, Asso. Director  
Miss/Alabama Sea Grant Consortium  
Ocean Springs, Mississippi

Midge Smith, Associate Professor  
Office of Program Evaluation  
Florida Cooperative Extension Service  
Gainesville, Florida

11:30 AM  A Review of Accomplishments and Opportunities in Marine Extension Programs in Agriculture.

James App, Assistant Dean  
Agriculture Programs  
Florida Cooperative Extension Service  
Gainesville, Florida

11:45 AM  Getting Our Recommendations Into Shape.

Mike Duttwiler, Program Coordinator  
New York Sea Grant Extension Program  
Ithaca, New York

12:05 PM  Lunch Break (On your own.)

Session Chairman:  Jim Miller, USDA

1:30 PM  Small Group Discussion of Issues and Topics ofInterest.

Group Discussion Coordinator:  
Tom Sweeney, Program Leader  
South Carolina Sea Grant Marine Extension Program  
Charleston, South Carolina

Discussion Leaders:

- Overhead:  Tony Mazzaccaro, Maryland  
- Training:  Bill Clark, Texas  
- Penalty Mail:  Dale Baker, Minnesota  
- Publications:  Norm Bender, Connecticut  
- Audits:  Elise Newell, Florida  
- Personnel Titles:  Bruce Wilkins, New York  
- Computerization:  Marion Clarke, Florida  
- Awards:  Jim Murray, North Carolina  
- Fiscal Support:
3:00 PM  Groups Report Back on Issues and Recommendations.

Moderator: Tom Sweeney, South Carolina
Assigned Group Leaders or Recorders Reporting

4:00 PM  Developing Relevant Program Components for Marine Program Reporting and Planning.

Marion Clarke, Assistant Dean for Marine & Coastal Programs
and Florida Sea Grant Extension Program Leader
Florida Sea Grant / Florida Cooperative Extension Service
Gainesville, Florida

4:15 PM  A Review of Accomplishments and Opportunities in Marine Extension Programs and Home Economics.

Doris Tichenor, Chairman
Home Economics Department
Florida Cooperative Extension Service
Gainesville, Florida

4:30 PM  NASULGC A Vehicle for Cooperation and its Role in Marine Programs.

John Kermond, Asst. Director for Marine Affairs
National Association of State Universities and Land Grant Colleges
Washington, D.C.

4:50 PM  Reflecting on Recommendations.

Mike Duttweiler, Program Coordinator
New York Sea Grant Extension Program

5:15 PM  Adjourn

6:30 PM  Attitude Adjustment Period

7:00 PM  Sampling "Morsels From the Sea"

Thursday, May 9, 1985

8:00 AM  Continental Breakfast

SESSION IV: PUTTING IT ALL TOGETHER!

Chairman: Marion Clarke, Florida CES and Sea Grant

8:30 AM  Research Links and Shared Resources.

Norm Bender, Acting MAS Leader
Connecticut Sea Grant Program
Groton, Connecticut
8:50 AM Where and How Do Marine Extension Programs Fit In Extension Administration?

John Woeste, Dean
Florida Cooperative Extension Service
Gainesville, Florida

9:15 AM Dotting the "i"s and Crossing the "t"s: Marine Programs in Tomorrow's CES Programs!!!

Jim Miller, Program Leader
Fish and Wildlife
USDA Extension Service
Washington, D.C.

Bud Webb, Director
South Carolina Cooperative Extension Service
Clemson, South Carolina

Rick Jarman, Associate Director
Maryland Sea Grant Program
College Park, Maryland

Marion L. Clarke, Assistant Dean Marine & Coastal Programs,
Florida Sea Grant Extension Program Leader
Gainesville, Florida

10:00 AM Break

10:15 AM Finalizing Recommendations for:
ECOP: Counties: States: Sea Grant: Regions: Others!

Mike Duttwiler, Program Coordinator
New York Sea Grant Extension Program
Ithaca, New York

11:30 AM Evaluation and Concluding Remarks:

John Woeste, ECOP
Jim Cato, Council of Sea Grant Directors
Marion Clarke, Workshop Chairman

12:15 PM Adjourn
APPENDIX D

AUTHOR INDEX

James App
University of Florida
1038 McCarty Hall
Gainesville, FL 32611

Sidney Cleveland
New York Cooperative Extension Service
103 Roberts Hall - Cornell University
Ithaca, N.Y. 14853

Dale Baker
Minnesota Sea Grant Extension Program
208 Washburn Hall - Univ. of Minn.
Duluth, MN 55812

B.J. Copeland
North Carolina Sea Grant
Box 8605
Raleigh, N.C. 27695-8605

Norman Bender
Connecticut Marine Advisory Service
University of Connecticut
Groton, CT 06340

Bruce DeYoung
New York Sea Grant Extension Program
39 Sound Avenue - Cornell University
Riverhead, N.Y. 11901

Jim Brasher
University of Florida
1038 McCarty Hall
Gainesville, FL 32611

Michael Duttwiler
New York Sea Grant Extension Program
12 Fernow Hall - Cornell University
Ithaca, N.Y. 14853

James R. Carpenter
Mississippi Cooperative Ext. Service
Box 5446
Mississippi State, MS 39762

Tom Greenawalt
4-H Department
115 Rolfs Hall - University of Florida
Gainesville, FL 32611

Lawrence Carter
Florida Cooperative Extension Service
P.O. Box 339 Bldg. 320
Tallahassee, FL 32307

Stan Hecker
Gulf Coast Research Laboratory
Caylor Building
Ocean Springs, MS 39564

James Cato
Florida Sea Grant
University of Florida - Building 803
Gainesville, FL 32611

Peter Horn
New Hampshire Cooperative Ext. Service
Taylor Hall
University of New Hampshire
Durham, N.H. 03824

Marion L. Clarke
University of Florida
Sea Grant Extension Program
Gainesville, FL 32669

Arva Jackson
NOAA
POB4
Suitland, MD 20233
Rick Jarman  
Maryland Sea Grant Program  
H.J. Patterson Hall  
College Park, Maryland 20742

John Judd  
Michigan Sea Grant Extension Program  
Michigan State University  
East Lansing, MI 48824

John Kermond  
National Asst. of State Univ. and Land Grant Colleges  
1 Dupont Circle NW  
Washington, DC 20036

Tony Mazzacaro  
Maryland Marine Advisory Service  
Sea Grant College Program  
College Park, MD 20742

Gail McClure  
Minnesota Agriculture Ext. Service  
Univ. of Minnesota  
St. Paul, MN 55108

Jim Miller  
Fish & Wildlife - USDA-ES-NRRD  
Room 3871 South Building  
Washington, DC 20250

Jim Murray  
North Carolina Sea Grant Extension  
Box 8605  
Raleigh, N.C. 27696-8605

Dan Panshin  
NOAA Extension Program  
5811 Herbert Hoover Building  
Washington, DC 20230

Bob Shephard  
National Sea Grant College Program  
6010 Executive Boulevard  
Rockville, MD 20852

Midge Smith  
University of Florida  
Program Eval. and Organ. Development  
Gainesville, FL 32611

Don Sweat  
University of Florida  
12175 125th Street, N.  
Largo, Florida 33744

Tom Sweeney  
South Carolina Marine Extension Service  
221 Ft. Johnson Road  
Charleston, S.C. 29412

Doris Tichenor  
University of Florida  
Home Economics Programs  
Gainesville, FL 32611

Walter Walla  
Texas Cooperative Extension Service  
Texas A & M University  
College Station, TX 77843

Bud Webb  
South Carolina Coop. Extension Service  
Clemson, S.C. 29631

Andy Weber  
USDA-ES-NRRD  
Room 3871 South Building  
Washington, DC 20250

Bill Wick  
Oregon Sea Grant Program  
Administration Bldg. A 320  
Corvallis, OR 97331

Bruce Wilkins  
NOAA  
6010 Executive Blvd.  
Rockville, MD 20852

John Woeste  
University of Florida  
1038 McCarty Hall  
Gainesville, FL 32611
APPENDIX E

WORKSHOP PARTICIPANTS

James App
Florida Cooperative Extensive Service
University of Florida
1038 McCarty Hall
Gainesville, FL 32611

Marion L. Clarke
Sea Grant Extension Program
University of Florida
117 Newins-Ziegler Hall
Gainesville, FL 32611

Dale R. Baker
Sea Grant Extension
208 Washburn Hall
Duluth, MN 55812

Sidney Cleveland
Cornell Cooperative Extension
103 Roberts Hall
Cornell University
Ithaca, NY 14853

Ronald Becker
Louisiana Sea Grant College Program
133 Wetland Resources Bldg.
Louisiana State University
Baton Rouge, LA 70803

Arthur B. Clifton
Massachusetts Inst. of Technology
292 Main Street - Building E38-372
Cambridge, MA 02139

Norman Bender
Connecticut Marine Advisory Service
University of Connecticut
Groton, CT 06340

B.J. Copeland
North Carolina State University
UNC Sea Grant Program
Raleigh, NC 27695-8605

Sandra Bivins
Sea Grant Extension Program
University of Florida
117 Newins-Ziegler Hall
Gainesville, FL 32611

Maurice Cole
Florida Cooperative Extension Service
University of Florida
1038 McCarty Hall
Gainesville, FL 32611

James J. Brasher
Florida Cooperative Extensive Service
University of Florida
1038 McCarty Hall
Gainesville, FL 32611

Margaret F. Davidson
South Carolina Sea Grant Consortium
211 Fort Johnson Road
Charleston, SC 29412

Lawrence Carter
Cooperative Extension Service
P.O. Box 339
Tallahassee, FL 32301

Bruce DeYoung
NY Sea Grant Extension Program
39 Sound Avenue
Riverhead, NY 11901

James C. Cato
Florida Sea Grant
University of Florida
Building 803
Gainesville, FL 32611

Brian Doyle
Sea Grant Marine Advisory Program
NEC Admin. Bldg.
University of New Hampshire
Durham, NH 03824
Tony Mazzaccaro  
University of Maryland  
Symons Hall, Room 1214  
College Park, MD 20742

Gail McClure  
Minnesota Agriculture Ext. Service  
University of Minnesota  
St. Paul, MN 55108

Lowell L. McCormick  
Louisiana State University  
Knapp Hall  
Baton Rouge, LA 70803

Allen H. Miller  
Sea Grant Advisory  
University of Wisconsin-Madison  
1800 University Avenue  
Madison, WN 53705

Bruce J. Miller  
University of Hawaii  
1600 Pope Road  
Honolulu, Hawaii 96822

Lizette L. Murphy  
Home Economics  
University of Florida  
3014 McCarty Hall  
Gainesville, FL 32611

James D. Murray  
North Carolina State University  
UNC Sea Grant Program  
Raleigh, NC 27695-8605

Craig S. Oliver  
University of Maryland  
Cooperative Extension Service  
College Park, MD 20740

Dan Panshin  
NOAA Extension Program  
5811 H.C. Hoover Building  
Washington, DC 20230

James Peterson  
R. 133, H.P.E.R. Bldg.  
Indiana University  
Bloomington, IN 47401

Mac Rawson  
Georgia Sea Grant College Program  
P.O. Box Z  
Brunswick, GA 31523

Jeffrey M. Reutter  
Ohio State University  
484 W. 12th Avenue  
Columbus, OH 43210

D. Lamar Robinette  
Dept. of Aquaculture, Fisheries and  
Wildlife  
308 Long Hall  
Clemson University  
Clemson, SC 29631

Stuart Ross  
University of Southern California  
USC University Park  
Los Angeles, CA 90089-0341

Robert J. Shephard  
National Sea Grant College Program  
6010 Executive Blvd.  
Rockville, MD 20852

M.F. Smith  
Extension Administration  
University of Florida  
311 Roiffs Hall  
Gainesville, FL 32611

C.B. Subrahmanyan  
Department of Biology  
Florida A&M University  
Tallahassee, FL 32307

Don Sweat  
University of Florida  
12175 125th St., N.  
Largo, FL 33544
Thomas Sweeny
Clemson University
221 Fort Johnson Road
Charleston, SC 29412

Paul R. Thomas
Ohio State University
2120 Fyffe Road
Columbus, OH 43210

Doris A. Tichenor
Home Economics
University of Florida
3001 McCarty Hall
Gainesville, FL 32611

C. David Veal
MISS Cooperative Extension Service
4646 W. Beach Blvd., Suite 1-E
Biloxi, MS 39531

Walter Walla
Texas Cooperative Extension Service
Texas A&M University
College Station, TX 77843

Donn Ward
Marine Advisory Service
Texas A&M University
442 Kleberg Center
College Station, TX 77840

B.K. Webb
Clemson University
Cooperative Extension Service
103 Barre Hall
Clemson, SC 29631

Andrew Weber
USDA-ES-NRRD
Room 3871, South Building
Washington, DC 20250

Gene C. Whaples
University of Connecticut
U-36 Cooperative Extension Service
Storrs, CT 06268

William Wick
Oregon Sea Grant Program
Administration Bldg. A 320
Corvallis, OR 977331

Bruce Wilkins
Office of Sea Grant
6010 Executive Blvd.
Rockville, MD 20852

John Woeste
Extension Administration
University of Florida
1038 McCarty Hall
Gainesville, FL 32611

Alex Wypyszinski
P.O. Box 231 CCRU
New Brunswick, NJ 08902